

## Thursday, October 2

### Ospedale degli Innocenti, Salone Brunelleschiano

11.00 - OPENING

introductions by:

DARC, Ministero per i Beni e le Attività Culturali  
Enzo Legnante (Director TAd Department, University of Florence)  
Gianni Biagi (councillor responsible for Urban Planning, Municipality of Firenze)  
Marco Brizzi (iMAGE)

11.15-12.30 - TALK SHOW

#### Intimate bubble: From simple tech to interaction design

Stefano Mirri (chair)  
Lapo Binazzi  
Gianni Pettena  
Luigi Prestinzenza Puglisi  
Giuseppe Vele

12.30-13.00 - VIDEO

Marc Hoffenschler, Johannes Mücke [Kraft, Werma Schaun], *Audiolounge* (the next ENTERprise), AT 2002, 3'12"  
Nate Pagel, *Métropolitain*, USA 2003, 8'52"  
Chris Salter (Sponge), *Sauna 02*, USA 2002, 9'20"

14.00-15.00 - VIDEO

Massimo Casavola with Odino Artioli, *Trent'anni dopo*, IT 2003, 6'00"

15.00-16.15 - TALK SHOW

#### Transparent Cities. Information to citizens in the age of Urban Centers

Oliviero Beha (chair)  
Gianni Biagi  
Mario Cucinella  
Martin Hampton, Alice Scott (squin/opera)

16.15-16.45 - VIDEO

squin/opera, *Post Barnsley* (Alsop Architects), UK 2003, 9'00"  
Tania Pedroni [MCA Integrated design], *Nel cuore della città*, IT 2003, 7'00"  
Elena Carlini, Ennio Guerrato, *4 x 4 (Berlin 2002)*, IT 2002, 4'29"  
Artengineering, D.+NL, *feld72, FILEkit@ CODAKit@*, NL, DE, AU 2003, 2'26"  
Karolina Kowalska with Zenial/Palsecam, *Citizen*, PL 2003, 4'27"

17.00-17.30 - EXHIBITION OPENINGS

#### ABOUT CITIES

curated by Elisabetta Strano  
participants: Silvano Bassetti (Municipality of Bolzano), Gianni Biagi (Municipality of Florence), Bruno Gabrielli (Municipality of Genova), Roberto Morassut (Municipality of Rome), Turiddu Pugliese (Municipality of Venice)

17.30-18.00 - VIDEO

Lower Manhattan Development Corporation [Whirlwind & Company], *Plans in Progress. Innovative Design Study for the World Trade Center Site*, USA 2002, 29'50"

#### Stazione Leopolda, Spazio Alcatraz

19.00-21.00 - EXHIBITION OPENING

#### DEEP INSIDE

curated by Marco Brizzi

#### SPOT ON SCHOOLS

curated by Paola Giaconia  
introduction by:  
Paolo Felli (President of Degree Course, University of Florence)

21.30 - PARTY

with LABEL magazine  
Stazione Leopolda, Spazio Alcatraz

## Friday, October 3

### Ospedale degli Innocenti, Salone Brunelleschiano

10.30-11.45 - VIDEO

Michele Salvi, *Eyespying*, IT 2002, 4'10"  
d\_02\_2, *MAN(N)OMISSI/ONI*, IT 2002, 7'46"  
Ceresoli, et al. [Accademia Internazionale per le Arti e le Scienze dell'Immagine], *Lisola*, IT 2003, 12'00"  
Fabio Meschini, *Hardware & Software*, IT 2002, 5'01"  
PIXEL (T. Rafanelli, J. Salvi, S. Scortecchi, S. Rafanelli), *Intimacy*, IT 2003, 13'55"  
Fabio Turcheschi, *Padiglione Philips, una ricostruzione virtuale*, IT 2003, 5'52"  
Maddalena Cannarsa, Matteo Grimaldi, *Coffee Break Wall*, IT 2003, 1'29"  
Massimiliano Gotti with G. Castellano, M. Fontana, V. Speziale, *Logo Comune*, IT 2003, 7'50"  
J. Oishi, J. Su, E. Lian [Massachusetts Institute of Technology], *De Ja Vu*, USA 2003, 2'49"  
Martha Skinner with Douglas Hecker, *Zoom as a System of Measure*, USA 2003, 8'50"

12.00-13.15 - TALK SHOW

#### Ornament and Privacy: Towards a Customized Visual Environment

Pedro Pablo Arroyo Alba (chair)  
Wanda Dye (Georgia Tech)  
Usman Hacque (The Bartlett)  
Jules Moloney (University of Auckland)  
Frans Vogelzlar (KHM)

14.00-14.45 - VIDEO

Ute Adamczewski [archimotion], *plus* (sauerbruch hutton architects), DE 2002, 45'24"

15.00-16.15 - TALK SHOW

#### How can we design intimacy?

Michele Bonino (chair)  
Nicola Santini, Pierpaolo Taddai (avatar architettura)  
Roberto Maria Clemente (BELLISSIMO)  
Paolo Danelli (DAP Studio)  
Carmelo Baglivo, Luca Galofaro (laN+)  
nicole\_fvr/2A+P

16.30-17.15 - VIDEO

Florent Rougemont, *Park Avenue*, NL 2003, 3'17"  
Eric Owen Moss Architects, *The Stealth*, USA 2000, 5'00"  
3gatti.com (Francesco Gatti), *Breathing Design*, IT 2002, 4'37"  
avatar architettura (N. Santini, P. Taddai), *Guest Structure\_02*, IT 2003, 3'17"  
OBR Open Building Research (P. Brescia, T. Principi), *Polo intermodale FVG*, IT 2003, 5'59"  
Matteo Agnoletto, *Clone City*, IT 2003, 6'00"  
HOV, *Sea Tower [A place in the World]*, IT 2003, 2'14"  
Anamorphosis Architects, *Urban Fantasy*, GR 2000, 4'22"  
Arata Isozaki & Associates [Oceanpic], *Ille de Blanes*, CN 2002, 4'19"  
Chigos, NH, *biSogno*, IT 2003, 3'08"

17.30-18.15 - VIDEO

dbox, Arc 574 (Princeton University), *Botha House*, USA 2003, 2'52"  
QED (Elly Nagasaki, Andrea Ricci) with A. Nagasawa, M. de Vito, *Casa Q.E.D.*, IT 2003, 1'23"  
Thomas Bisiani (tomA2) with Simonetta Rossetti, *Miramar*, IT 2003, 1'44"  
FIUME10.ORG (Cesare Griffa), *Synthetic Intimacy in Interstitial Urban Space*, IT 2003, 7'23"  
Architron\*, Imre Bartal [State of Vaud & State of Fribourg], *Intercontanental High School in Payerne* (Boegli & Kramp), CH 2003, 4'00"

5+1 [Sergio Tanzi], *Telecom*, IT 2002, 7'43"

Eric Owen Moss Architects, *Pterodactyl*, USA 2001, 5'21"  
Shuhei Endo, *Roofecture*, JP 2003, 8'10"  
[H+RAMT] (Dekleva, Gatto, Gregoric, Sedlak, Stroumpakos), *Negotiate My Boundary*, GR, DE, IT, SI 2002, 7'24"

18.30-19.45 - TALK SHOW

#### Martin customization and parametric communities. The antagonists of the Modern Movement

Filippo Innocenti (chair)  
Yates Buckley (unit9)  
Federico De Giuli  
Manuela Gatto (RAMTV)  
Patrizia Moroso

20.30-21.30 - VIDEO

Jeffrey Kipnis with Thomas Ball, Brian Neff, *A Constructive Madness* (Frank O. Gehry), USA 2002, 61'00"

21.30-22.45 - TALK SHOW

#### Space Invaders. Future is always on the other side

Alberto Iacovoni (chair)  
Francesco Careri  
Jaime D'Alessandro  
Eric Ruiz-Geli (Cloud9)

23.00-23.30 - VIDEO

Elastik, *Construction of Intimacy*, SI, NL 2003, 7'13"  
ma0, *architectures on a thin line*, IT 2003, 4'03"  
Anna Krenz [ZERO Project], *The Whole World*, PL 2003, 7'37"  
Giorgio de Finis, Marta Francocci, *Gli angeli di Carmelo*, IT 2003, 13'03"

## Saturday, October 4

### Ospedale degli Innocenti, Salone Brunelleschiano

10.00-11.15 - TALK SHOW

#### Surveillance and security in urban space.

The city under-control  
Giandomenico Amendola (chair)  
Peter Lang  
Carlo Terpolilli

11.15-11.45 - VIDEO

archi media (Fiona Meadows, Frédéric Nantois), *Fabula rasa*, FR 2002, 10'16"  
Dennis Tupoicoff [Jungle Pictures], *Taringa 4068: Our Place and Time* (Rex Addison), AU 2002, 26'00"

12.00-13.15 - TALK SHOW

#### a typical. Contemporary art and the possible space

Elena Carlini e Pietro Valle (chairs)  
Piero Gilardi  
Ivana Mulatiero  
Charlotte Poechhacker

14.00-14.45 - VIDEO

J. Wachtmeister [Wachtmeister / Solaris Filmproduktion & SVT AB], *Kochuhu - Japanese Architecture. Influence & origin*, SE 2003, 52'00"

15.00-17.00 - CONGRESS

#### I (am) - MEDIA AND NEW SENSE OF PLACE IN ARCHITECTURE

##### Un-stable Media

(curated by Gabriele Mastrigli)  
Luca Molinari (chair)  
Eduardo Arroyo (NO.MAD Arquitectos)  
Beatriz Colomina  
Michael Kubo  
Armin Linke  
Kester Rattenbury  
Jennifer Sigler

17.00-17.30 - VIDEO

Gilles Delalex, Thomas Wessel-Cessieux, *Statorama: a Video Catalog of Gas Stations in Europe*, FR 2003, 12'00"  
Eduardo Arroyo with F. Monaco, C. Fidalgo, J. Tamer Elshiekh, S. Muscolino, *Castaluna [Opera en tres actos]* (NO.MAD Arquitectos), ES 2002, 14'11"  
Takahiko Nakamura with Franco Vairani, Andrzej Zarzycki, *Altstetten Church - Adapted from the Project of Alvar Aalto*, USA 2003, 2'55"

17.30-19.30 - CONGRESS

#### I (am) - MEDIA AND NEW SENSE OF PLACE IN ARCHITECTURE

##### The Space of Intimacy

(curated by Gabriele Mastrigli)  
Luca Molinari (chair)  
Winka Dubbeldam (archi-technics)  
Hani Rashid (Asymptote)  
Kamil Klaasse (NL Architects)  
Eduardo Arroyo (NO.MAD Arquitectos)  
David Trottin (Péripheique)

20.30-21.30 - VIDEO

Céline Pétreau, Michèle Pédezert, *The Ger on the Roof*, FR 2003, 58'00"

21.30-22.45 - TALK SHOW

#### Paradoxes: intimacy in public space

Francesco Garofalo (chair)  
Aldo Aymonino  
Vicente Guallart (Metapolis)  
Henk Hartzema  
Fabrizio Castraberti (LAMM)

23.00-23.30 - VIDEO

A.polis (P. Giaconia, G. Taousson), Giorgi Bocolishvili, *Private goes Public*, FR, IT, GE 2003, 3'03"  
NEXT architects with Huis van Beeld, *Trains are another room for your life in Tokyo*, NL 2003, 6'10"  
Terraswarm, *The Brooklyn Pigeon Project*, USA 2003, 5'00"  
Sarah K. Hanssen, *Two by Twelve*, USA 2003, 1'00"  
Daniel Libeskind with Yadeqar Asisi, *Memory Foundations*, USA 2003, 3'17"  
Stachis Studios, *Teatro Aix en Provence* (Gregotti Associati), IT 2003, 2'00"  
So Young Yang, *Renovation*, USA 2003, 1'48"  
Annarita Papeschi, *Sweetbeats*, IT 2003, 3'03"

## Sunday, October 5

### Ospedale degli Innocenti, Salone Brunelleschiano

10.30-11.45 - TALK SHOW

#### Space Hotels. Surveillance is surviving (not only in Outer Space)

Marco Pisati (chair)  
Antonio Giallorenzo  
Herman Luongo  
Franco Malerba  
Cristiano Toraldo Di Francia

12.00-13.15 - TALK SHOW

#### In the intimacy of the project. Tools for Collaborative Communities

Furio Barzon (chair)  
Walter Aprile  
Antonio Saggio  
Luca Toschi

14.00-14.45 - VIDEO

Andrea Buscemi, *Alessandro Cherardesca. Un genio romantico*, IT 2002, 44'00"

15.00-17.00 - CONGRESS

#### I (am) - MEDIA AND NEW SENSE OF PLACE IN ARCHITECTURE

##### New Sense of Place

(curated by Peppino Ortoleva)  
Peppino Ortoleva (chair)  
Pippo Ciorra  
Guido Martinotti  
Frédéric Migayrou  
Stefano Rodotà  
Paddy Scannell

17.00-17.30 - VIDEO

Michaela Frühwirth, *kolkata*, AT 2002, 5'00"  
(ICUE) International Center for Urban Ecology with Kyong Park, *Words, Images and Spaces: Language for a New City*, USA 2002, 9'01"  
Filippo Macelloni [King & Roselli architetti], *Home not From Home*, IT 2003, 5'15"  
archi media (Fiona Meadows, Frédéric Nantois), *BO-BO*, FR 2003, 3'00"  
Sarah K. Hanssen, *and shine*, USA 2001, 5'00"

17.30-18.45 - TALK SHOW

#### Everyone vs. everyone else. Anxieties, fears, phobias and wars of the daily project

Anna Barbara (chair)  
Roberto Paci Dalò  
Paola Goretti  
Trixie Zitkowsky

20.30-21.30 - VIDEO

Matthew Baran, *The Desert House*, USA 2003, 2'16"  
Delugan-Meissi, *Portrait*, AT 2003, 7'53"  
Michele Asula, *Portali urbani*, IT 2003, 5'00"  
Giorgio De Finis, *Officina PRF-UMO (Castellammare di Stabia)* (Umberto Riva), IT 2003, 5'13"  
Ingenhoven Overdiek Architekten, *Main Station Stuttgart*, DE 2002, 3'02"  
Arata Isozaki & Associates, *Nara Centennial Hall*, JP 1998, 12'13"

## Tuesday, October 7

### Stazione Leopolda, Spazio Alcatraz

SPECIAL EVENT

21.30-24.00

#### Koolhaas Rhapsodie

curated by di Luka Skansi  
Giovanni Damiani (chair)  
participant: Adolfo Natalini  
Superstudio, *Supersurface*, IT 1972, 8'00"  
Daalder, de Bont, Meyering, Koolhaas, Bromet, *1,2,3 Rhapsodie*, NL 1965, 15'00"  
Koolhaas, *Body and Soul*, NL 1966, 12'00"  
Daalder, Koolhaas, *De Blanke Slavin*, NL 1969, 1h43'00"

EXHIBITIONS

October 2-12, 2003

#### ABOUT CITIES

curated by Elisabetta Strano  
Ospedale degli Innocenti  
Opening Thursday October 2nd, 17.00  
11.00-19.00  
municipalities of: Bolzano, Firenze, Genova, Roma, Venezia. And MCA architects

#### DEEP INSIDE

curated by Marco Brizzi  
Stazione Leopolda, Spazio Alcatraz  
Opening Thursday October 2nd, 19.00  
11.00-23.00  
participants: A.polis, Ag4, archi media (Fiona Meadows, Frédéric Nantois), archi-technics (Winka Dubbeldam), architettura COEX, ARTINGINEERING, avatar architettura, Antonio Barbieri, Base\_1, BELLISSIMO, Bernhard Franken, Camenzind Grafensteiner, Carlini & Valle, Clostraat (Stefano Mirri), D+NL, DAP studio, ELASTIK, feld72, Francesco Gatti, Francesco Gazzotti, gruppo ghigos, HOV, laN+, LHAB design, LSB architetti associati, Giuseppe Mantia, ma0, Antonella Mari, Metapolis (Vicente Guallart), METROGRAMMA, Gianluca Milesi, Marco Navarra, NEXT architects, nicole\_fvr, OBR Open Building Research, oosterhuis.nl, Eva Parigi, Kyong Park, PATTERNS (Marcelo Spina), [H+RAMT], Florent Rougemont, Shuhei Endo Architects, SPIN+, Splinterwerk, stalker, studioATA, Studio63, Urban Future Organization, Giovanni Vaccarini, Anthony Vidokle, Xefiroarch (Hernan Diaz Alonso), Zellner Architects, Matteo Zetti

#### SPOT ON SCHOOLS

curated by Paola Giaconia  
Stazione Leopolda, Spazio Alcatraz  
Opening Thursday October 2nd, 19.00  
11.00-23.00  
participants: The Bartlett School of Architecture / Clemson University, School of Architecture / Columbia University, Graduate School of Architecture, Planning and Preservation / Ecole Spéciale d'Architecture (ESA) / ETS d'Architecture La Salle / Georgia Institute of Technology / Interaction Design Institute / Kunsthochschule für Medien Köln (KHM) / National Chiao Tung University / RMIT University, SIAL (Spatial Information Architecture Laboratory) / Southern California Institute of Architecture (SCI-Arc) / TU Delft / UC Berkeley, Department of Architecture, College of Environmental Design / UCLA, Department of Architecture and Urban Design / UCLA, Department of Design | Media Arts / UC San Diego, CRCA, Center for Research in Computing and the Arts / Università di Camerino, Facoltà di Architettura di Ascoli Piceno, EIDOLAB / Università La Sapienza, Prima Facoltà di Architettura Ludovico Quaroni / University of Auckland, School of Architecture

INSTALLATIONS

Ospedale degli Innocenti / Stazione Leopolda, Spazio Alcatraz  
October 2-12

#### squin/opera

film/architecture/urbanism

Ospedale degli Innocenti

11.00-19.00

#### Video Elevator

Video Performance + Live Installation  
by ELASTIC Group of Artistic Research (Alexandro Ladaga, Silvia Manteiga)  
live performer: Eva Gerd Petersen / assistant director: Haydée Montano  
Stazione Leopolda, Spazio Alcatraz  
Thursday October 2nd, 19.00-23.00

MULTIMEDIA

Ospedale degli Innocenti

October 2-5

R.E.S.E.A.R.C.H group (M. Mazzetta, E. Ricciardi), *Museo virtuale - E42*, IT 2003  
Andrea Brogi with Fulmini & Leopardi and Lab. PERCRO Scuola S. Anna Pisa, *Piazza dei Miracoli. La piazza del Duomo di Pisa in 3D*, IT 2002  
Marina Vergiani [Liguori/CRAB productions], *Visioni d'archivio 1987-2002* (Pica Ciampara Associati), IT 2003  
Paola Di Biagi, Vilma Fasoli, Alessandra Marin, *Piani e progetti per Trieste*, IT 2002  
Vicente Guallart, Laura Cantarella [Metapolis], *HICAT VR*, ES 2003

FREE ENTRANCE

7 FESTIVAL INTERNAZIONALE DI ARCHITETTURA IN VIDEO

University of Florence,  
Faculty of Architecture  
TAE Department "Pierluigi Spadolini"

supported by  
Ministero per i Beni  
e le Attività Culturali - DARC

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Enzo Legnante  
Luca Molinari  
Italo Moscati  
Peppino Ortoleva  
Gianni Pettena  
Livio Sacchi  
Carlo Terpolilli (coordinator)

curator  
Marco Brizzi

"I (am)" congress  
curators: Gabriele Mastriqli, Peppino  
Ortoleva  
chairmen: Luca Molinari, Peppino Ortoleva

talk shows  
curators: Gandomenico Amendola,  
Pedro Pablo Arroyo Alba, Anna Barbara,  
Furio Barzon, Oliviero Beha, Michele Bonino  
Elena Carlini, Francesco Garofalo, Alberto  
Iacovoni, Filippo Innocenti, Stefano Mirti,  
Marco Pisati, Pietro Valle

archive and secretary  
Enrica Longo  
with the collaboration of Egle Cozzo,  
Francesca Oddo

press office  
Elisabetta Mori

exhibit design  
avatar Architettura (Nicola Santini,  
Pierpaolo Taddei with the collaboration  
of Daniela Urro and Eva Ratti)  
with CICCIO Group (Curiously Inflated  
Computer Controlled Interactive Object)

exhibit coordinators  
Omar Cotza, Fabrizio De Santis, with the  
collaboration of Samuele Martelli  
(exhibit realized with the collaboration of the  
students of California State University,  
International Program - Italy)

staff coordinator  
Emanuela Cappellini

technical coordinator  
Franco Filippini

video direction  
Michele Aquila

graphics  
LCD, The Intermedia Agency

exhibits

"DEEP INSIDE"  
international exhibit of architecture  
curator: Marco Brizzi  
assistant: Elisa Grilli

"SPOT ON SCHOOLS"  
architecture schools and media  
curator: Paola Giaconia

"ABOUT CITIES"  
municipalities, architecture and the public  
curator: Elisabetta Strano

catalogues

"INTIMACY"  
eds. Marco Brizzi, Paola Giaconia  
(pp160, full color, Italian/English,  
Mandragora)

"SPOT ON SCHOOLS"  
ed. Paola Giaconia  
(pp96, full color, English, Mandragora)

translations  
Anna Calini, Melissa Neill, Francesca Oddo,  
Alex Sera

editorial partners

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Gianni Sinni

INTERNATIONAL CONFERENCE > OCTOBER 2-5 > OSPEDALE DEGLI INNOCENTI  
EXHIBITS > OCTOBER 2-12 > OSPEDALE DEGLI INNOCENTI / STAZIONE LEOPOLDA  
WORKSHOPS > OCTOBER 5-12 > STAZIONE LEOPOLDA

Florence > October 2-12, 2003  
Ospedale degli Innocenti, Salone Brunelleschiano  
Stazione Leopolda, Spazio Alcatraz

# INTIMACY

BEYOND MEDIA  
OLTRE I MEDIA