

**Thursday, October 2
Ospedale degli Innocenti, Salone Brunelleschiano**

11.00 - OPENING
introductions by:
D'ARC, Ministero per i Beni e le Attività Culturali
Enzo Legnante (Director TAed Department, University of Florence)
Gianni Biagi (councillor responsible for Urban Planning, Municipality of Firenze)
Marco Brizzi (iMAGE)

11.15-12.30 - TALK SHOW
■ **Intimate bubble: from simple tech to interaction design**
Stefano Mirti (chair)
Lapo Binazzi
Gianni Pettena
Luigi Prestinenza Puglisi
Giuseppe Vele

12.30-13.00 - VIDEO
Marc Hoffenschler, Johannes Mücke [Kraft, Werma Schaun], *Audiolounge* (the next ENTERprise), AT 2002, 3'12"
Nate Pagel, *Métropolitain*, USA 2003, 8'52"
Chris Salter (Sponge), *Sauna 02*, USA 2002, 9'20"

14.00-15.00 - VIDEO
Massimo Casavola with Odino Artioli, *Trent'anni dopo*, IT 2003, 6'00"

15.00-16.15 - TALK SHOW
■ **Transparent Cities. Information to citizens in the age of Urban Centers**
Oliviero Beha (chair)
Gianni Biagi
Mario Cucinella
Martin Hampton, Alice Scott (squin/opera)

16.15-16.45 - VIDEO
squin/opera, *Post Barmley* (Alsop Architects), UK 2003, 9'00"
Tania Pedroni [MCA Integrated design], *Nel cuore della città*, IT 2003, 7'00"
Elena Carlini, Ennio Guerrato, *4 x 4 (Berlin 2002)*, IT 2002, 4'29"
Artengineering, D.+NL, *feld72, FILEkit@ CODAKit@*, NL, DE, AU 2003, 2'26"
Karolina Kowalska with Zenial/Palsecam, *Citizen*, PL 2003, 4'27"

17.00-17.30 - EXHIBITION OPENINGS
■ **ABOUT CITIES**
curated by Elisabetta Strano
participants: Silvano Bassetto (Municipality of Bolzano), Gianni Biagi (Municipality of Florence), Bruno Gabrielli (Municipality of Genova), Roberto Morassut (Municipality of Rome), Turiddu Pugliese (Municipality of Venice)

17.30-18.00 - VIDEO
Lower Manhattan Development Corporation [Whirlwind & Company], *Plans in Progress. Innovative Design Study for the World Trade Center Site*, USA 2002, 29'50"

Stazione Leopolda, Spazio Alcatraz

19.00-21.00 - EXHIBITION OPENING

■ **DEEP INSIDE**

curated by Marco Brizzi
■ **SPOT ON SCHOOLS**
curated by Paola Giaconia
introduction by:
Paolo Felli (President of Degree Course, University of Florence)

21.30 - PARTY
with LABEL magazine
Stazione Leopolda, Spazio Alcatraz

**Friday, October 3
Ospedale degli Innocenti, Salone Brunelleschiano**

10.30-11.45 - VIDEO
Michele Salvi, *Eyespying*, IT 2002, 4'10"
d_02_2, *MAN(N)OMISSI/ONI*, IT 2002, 7'46"
Ceresoli, et al. [Accademia Internazionale per le Arti e le Scienze dell'Immagine], *Lisola*, IT 2003, 12'00"
Fabio Meschini, *Hardware & Software*, IT 2002, 5'01"
PIXEL (T. Rafanelli, J. Salvi, S. Scortecci, S. Rafanelli), *Intimacità*, IT 2003, 13'55"
Fabio Turcheschi, *Padiglione Philips, una ricostruzione virtuale*, IT 2003, 5'52"
Maddalena Cannarsa, Matteo Grimaldi, *Coffee Break Wall*, IT 2003, 1'29"
Massimiliano Gotti with G. Castellano, M. Fontana, V. Speciale, *Logo Comune*, IT 2003, 7'50"
J. Oishi, J. Su, E. Lian [Massachusetts Institute of Technology], *De Ja Vu*, USA 2003, 2'49"
Martha Skinner with Douglas Hecker, *Zoom as a System of Measure*, USA 2003, 8'50"

12.00-13.15 - TALK SHOW
■ **Ornament and Privacy: Towards a Customized Visual Environment**
Pedro Pablo Arroyo Alba (chair)
Wanda Dye (Georgia Tech)
Usman Hacque (The Bartlett)
Jules Moloney (University of Auckland)
Frans Vogelelaar (KHM)

14.00-14.45 - VIDEO
Ute Adamczewski [archimination], *plus* (sauerebruch hutton architects), DE 2002, 45'24"

15.00-16.15 - TALK SHOW
■ **How can we design intimacy?**
Michele Bonino (chair)
Nicola Santini, Pierpaolo Taddai (avatar architettura)
Roberto Maria Clemente (BELLISSIMO)
Paolo Danelli (DAP Studio)
Carmelo Baglivo, Luca Galofaro (laN+)
nicole_fvr/2A+P

16.30-17.15 - VIDEO
Florent Rougemont, *Park Avenue*, NL 2003, 3'17"
Eric Owen Moss Architects, *The Stealth*, USA 2000, 5'00"
3gatti.com (Francesco Gatti), *Breathing Design*, IT 2002, 4'37"
avatar architettura (N. Santini, P. Taddai), *Guest Structure_02*, IT 2003, 3'17"
OBR Open Building Research (P. Brescia, T. Principi), *Polo intermodale FVG*, IT 2003, 5'59"
Matteo Agnoletto, *Clone City*, IT 2003, 6'00"
HOV, *Sea Tower [A place in the World]*, IT 2003, 2'14"
Anamorphosis Architects, *Urban Fantasy*, GR 2000, 4'22"
Arata Isozaki & Associates [Oceanpic], *Ille de Blanes*, CN 2002, 4'19"
Chigos, NH, *biSogno*, IT 2003, 3'08"

17.30-18.15 - VIDEO
dbox, Arc 574 (Princeton University), *Botha House*, USA 2003, 2'52"
QED (Elly Nagasaki, Andrea Ricci) with A. Nagasawa, M. de Vito, *Casa Q.E.D.*, IT 2003, 1'23"
Thomas Bisiani (tomA2) with Simonetta Rossetti, *Miramar*, IT 2003, 1'44"
FIUME10.ORG (Cesare Griffa), *Synthetic Intimacy in Interstitial Urban Space*, IT 2003, 7'23"
Architron*, Imre Bartal [State of Vaud & State of Fribourg], *Intercontinental High School in Payerne* (Boegli & Kramp), CH 2003, 4'00"

5+1 [Sergio Tani], *Telecom*, IT 2002, 7'43"
Eric Owen Moss Architects, *Pterodactyl*, USA 2001, 5'21"
Shuhei Endo, *Roofecture*, JP 2003, 8'10"
[HRAMT] Dekleva, Gatto, Gregoric, Sedlak, Stroumpakos), *Negotiate My Boundary*, CR, DE, IT, SI 2002, 7'24"

18.30-19.45 - TALK SHOW
■ **Martin customization and parametric communities. The antagonists of the Modern Movement**
Filippo Innocenti (chair)
Yates Buckley (unit9)
Federico De Giuli
Manuela Gatto (RAMTV)
Patrizia Moroso

20.30-21.30 - VIDEO
Jeffrey Kipnis with Thomas Ball, Brian Neff, *A Constructive Madness* (Frank O. Gehry), USA 2002, 61'00"

21.30-22.45 - TALK SHOW
■ **Space Invaders. Future is always on the other side**
Alberto Iacovoni (chair)
Francesco Careri
Jaime D'Alessandro
Eric Ruiz-Geli (Cloud9)

23.00-23.30 - VIDEO
Elastik, *Construction of Intimacy*, SI, NL 2003, 7'13"
maO, *architectures on a thin line*, IT 2003, 4'03"
Anna Krenz [ZERO Project], *The Whole World*, PL 2003, 7'37"
Giorgio de Finis, Marta Francocci, *Gli angeli di Carmelo*, IT 2003, 13'03"

**Saturday, October 4
Ospedale degli Innocenti, Salone Brunelleschiano**

10.00-11.15 - TALK SHOW
■ **Surveillance and security in urban space. The city under-control**
Giandomenico Amendola (chair)
Peter Lang
Carlo Terpolilli

11.15-11.45 - VIDEO
archi media (Fiona Meadows, Frédéric Nantois), *Fabula rasa*, FR 2002, 10'16"
Dennis Tupoicoff [Jungle Pictures], *Taringa 4068: Our Place and Time* (Rex Addison), AU 2002, 26'00"

12.00-13.15 - TALK SHOW
■ **atypical. Contemporary art and the possible space**
Elena Carlini e Pietro Valle (chairs)
Piero Gilardi
Ivana Mulatero
Charlotte Poechhacker

14.00-14.45 - VIDEO
J. Wachtmeister [Wachtmeister / Solaris Filmproduktion & SVT AB], *Kochuu - Japanese Architecture. Influence & origin*, SE 2003, 52'00"

15.00-17.00 - CONGRESS
■ **I (am) - MEDIA AND NEW SENSE OF PLACE IN ARCHITECTURE**
Un-stable Media (curated by Gabriele Mastrigili)
Luca Molinari (chair)
Eduardo Arroyo (NO.MAD Arquitectos)
Beatriz Colomina
Michael Kubo
Armin Linke
Kester Rattenbury
Jennifer Sigler

17.00-17.30 - VIDEO
Gilles Delalex, Thomas Wessel-Cessieux, *Statorama: a Video Catalog of Gas Stations in Europe*, FR 2003, 12'00"
Eduardo Arroyo with F. Monaco, C. Fidalgo, J. Tamer Elshiekh, S. Muscolino, *Castaluna [Opera en tres actos]* (NO.MAD Arquitectos), ES 2002, 14'10"
Takekiko Nakamura with Franco Vairani, Andrzej Zarzycki, *Altstetten Church - Adapted from the Project of Alvar Aalto*, USA 2003, 2'55"

17.30-19.30 - CONGRESS
■ **I (am) - MEDIA AND NEW SENSE OF PLACE IN ARCHITECTURE**
The Space of Intimacy (curated by Gabriele Mastrigili)
Luca Molinari (chair)
Winka Dubbeldam (archi-technics)
Hani Rashid (Asymptote)
Kamil Klaasse (NL Architects)
Eduardo Arroyo (NO.MAD Arquitectos)
David Trottin (Péripheique)

20.30-21.30 - VIDEO
Céline Pétreau, Michèle Pédezert, *The Ger on the Roof*, FR 2003, 58'00"

21.30-22.45 - TALK SHOW
■ **Paradoxes: intimacy in public space**
Francesco Garofalo (chair)
Aldo Aymonino
Vicente Guallart (Metapolis)
Henk Hartzema
Fabrizio Castraberti (LAMM)

23.00-23.30 - VIDEO
A.polis (P. Giaconia, G. Taousson), Giorgi Bocolishvili, *Private goes Public*, FR, IT, GE 2003, 3'03"
NEXT architects with Huis van Beeld, *Trains are another room for your life in Tokyo*, NL 2003, 6'10"
Terraswarm, *The Brooklyn Pigeon Project*, USA 2003, 5'00"
Sarah K. Hanssen, *Two by Twelve*, USA 2003, 1'00"
Daniel Libeskind with Yadeqar Asisi, *Memory Foundations*, USA 2003, 3'17"
Stachki Studios, *Teatro Aix en Provence* (Gregotti Associati), IT 2003, 2'00"
So Young Yang, *Renovation*, USA 2003, 1'48"
Annarita Papeschi, *Sweetbeats*, IT 2003, 3'03"

**Sunday, October 5
Ospedale degli Innocenti, Salone Brunelleschiano**

10.30-11.45 - TALK SHOW
■ **Space Hotels. Surveillance is surviving (not only in Outer Space)**
Marco Pisati (chair)
Antonio Giallorenzo
Herman Lorenzo
Franco Malerba
Cristiano Toraldo Di Francia

12.00-13.15 - TALK SHOW
■ **In the intimacy of the project. Tools for Collaborative Communities**
Furio Barzon (chair)
Walter Aprile
Antonio Saggio
Luca Toschi

14.00-14.45 - VIDEO
Andrea Buscemi, *Alessandro Cherardesca. Un genio romantico*, IT 2002, 44'00"

15.00-17.00 - CONGRESS

■ **I (am) - MEDIA AND NEW SENSE OF PLACE IN ARCHITECTURE**
New Sense of Place (curated by Peppino Ortoleva)
Peppino Ortoleva (chair)
Pippo Ciorra
Guido Martinotti
Frédéric Migayrou
Stefano Rodotà
Paddy Scannell

17.00-17.30 - VIDEO
Michaela Frühwirth, *kolkata*, AT 2002, 5'00"
(ICUE International Center for Urban Ecology with Kyong Park, *Words, Images and Spaces: Language for a New City*, USA 2002, 9'01"
Filippo Macelloni [King & Roselli architetti], *Home not From Home*, IT 2003, 5'15"
archi media (Fiona Meadows, Frédéric Nantois), *BO-BO*, FR 2003, 3'00"
Sarah K. Hanssen, *and shine*, USA 2001, 5'00"

17.30-18.45 - TALK SHOW
■ **Everyone vs. everyone else. Anxieties, fears, phobias and wars of the daily project**
Anna Barbara (chair)
Roberto Paci Dalò
Paola Goretti
Trixie Zilkowsky

20.30-21.30 - VIDEO
Matthew Baran, *The Desert House*, USA 2003, 2'16"
Delugan-Meissi, *Portrait*, AT 2003, 7'53"
Michèle Azoula, *Portali urbani*, IT 2003, 5'00"
Giorgio De Finis, *Officina PRF-UMO (Castellammare di Stabia)* (Umberto Riva), IT 2003, 5'13"
Ingenhoven Overdiek Architekten, *Main Station Stuttgart*, DE 2002, 3'02"
Arata Isozaki & Associates, *Nara Centennial Hall*, JP 1998, 12'13"

**Tuesday, October 7
Stazione Leopolda, Spazio Alcatraz**

SPECIAL EVENT
21.30-24.00
■ **Koolhaas Rhapsodie**
curated by di Luka Skansi
Giovanni Damiani (chair)
participant: Adolfo Natalini
Superstudio, *Supersurface*, IT 1972, 8'00"
Daalder, de Bont, Meyering, Koolhaas, Bromet, *1,2,3 Rhapsodie*, NL 1965, 15'00"
Koolhaas, *Body and Soul*, NL 1966, 12'00"
Daalder, Koolhaas, *De Blanke Slavin*, NL 1969, 1h43'00"

EXHIBITIONS
October 2-12, 2003

■ **ABOUT CITIES**
curated by Elisabetta Strano
Ospedale degli Innocenti
Opening Thursday October 2nd, 17.00
11.00-19.00
municipalities of: Bolzano, Firenze, Genova, Roma, Venezia.
And MCA architects

■ **DEEP INSIDE**
curated by Marco Brizzi
Stazione Leopolda, Spazio Alcatraz
Opening Thursday October 2nd, 19.00
11.00-23.00
participants: A.polis, Ag4, archi media (Fiona Meadows, Frédéric Nantois), archi-technics (Winka Dubbeldam), architettura COEX, ARTINGINEERING, avatar architettura, Antonio Barbieri, Base_1, BELLISSIMO, Bernhard Franken, Camenzind Grafensteiner, Carlini & Valle, Cliostraat (Stefano Mirti), D+NL, DAP studio, ELASTIK, feld72, Francesco Gatti, Francesco Gazzotti, gruppo ghigos, HOV, laN+, LHAB design, LSB architetti associati, Giuseppe Mantia, maO, Antonella Mari, Metapolis (Vicente Guallart), METROGRAMMA, Gianluca Milesi, Marco Navarra, NEXT architects, nicole_fvr, OBR Open Building Research, oosterhuis.nl, Eva Parigi, Kyong Park, PATTERNS (Marcelo Spina), [H+RAMT], Florent Rougemont, Shuhei Endo Architects, SPIN+, Splinterwerk, stalker, studioATA, Studio63, Urban Future Organization, Giovanni Vaccarini, Anthony Vidokle, Xefiroarch (Hernan Diaz Alonso), Zellner Architects, Matteo Zetti

■ **SPOT ON SCHOOLS**
curated by Paola Giaconia
Stazione Leopolda, Spazio Alcatraz
Opening Thursday October 2nd, 19.00
11.00-23.00

participants: The Bartlett School of Architecture / Clemson University, School of Architecture / Columbia University, Graduate School of Architecture, Planning and Preservation / Ecole Speciale d'Architecture (ESA) / ETS d'Arquitetura La Salle / Georgia Institute of Technology / Interaction Design Institute / Kunsthochschule für Medien Köln (KHM) / National Chiao Tung University / RMIT University, SIAL (Spatial Information Architecture Laboratory) / Southern California Institute of Architecture (SCI-Arc) / TU Delft / UC Berkeley, Department of Architecture, College of Environmental Design / UCLA, Department of Architecture and Urban Design / UCLA, Department of Design | Media Arts / UC San Diego, CRCA, Center for Research in Computing and the Arts / Università di Camerino, Facoltà di Architettura di Ascoli Piceno, EIDOLAB / Università La Sapienza, Prima Facoltà di Architettura Ludovico Quaroni / University of Auckland, School of Architecture

INSTALLATIONS
Ospedale degli Innocenti / Stazione Leopolda, Spazio Alcatraz
October 2-12

squin/opera
film/architecture/urbanism
Ospedale degli Innocenti
11.00-19.00

Video Elevator
Video Performance + Live Installation
by ELASTIC Group of Artistic Research (Alexandro Ladaga, Silvia Manteiga)
live performer: Eva Gerd Petersen / assistant director: Haydée Montano
Stazione Leopolda, Spazio Alcatraz
Thursday October 2nd, 19.00-23.00

MULTIMEDIA
Ospedale degli Innocenti
October 2-5
R.E.S.E.A.R.C.H group (M. Mazzetta, E. Ricciardi), *Museo virtuale - E42*, IT 2003
Andrea Brogi with Fulmini & Leopardi and Lab. PERCRO Scuola S. Anna Pisa, *Piazza dei Miracoli. La piazza del Duomo di Pisa in 3D*, IT 2002
Marina Vergiani [Liguori/CRAB productions], *Visioni d'archivio 1987-2002* (Pica Ciampara Associati), IT 2003
Paola Di Biagi, Vilma Fasoli, Alessandra Marin, *Piani e progetti per Trieste*, IT 2002
Vicente Guallart, Laura Cantarella [Metapolis], *HICAT VR*, ES 2003

FREE ENTRANCE

7 FESTIVAL INTERNAZIONALE DI ARCHITETTURA IN VIDEO

University of Florence,
Faculty of Architecture
TAE Department "Pierluigi Spadolini"

supported by
Ministero per i Beni
e le Attività Culturali - DARC

Provincia di Firenze

Comune di Firenze

organized by
iMage
viewpoints on architecture

in collaboration with

Stazione Leopolda

arch'it

scientific committee
Gandomenico Amendola
Cosimo Carlo Buccolieri
Pippo Ciorra
Romano Del Nord
Alberto Di Cintio
Paolo Felli
Enzo Legnante
Luca Molinari
Italo Moscati
Peppino Ortoleva
Gianni Pettena
Livio Sacchi
Carlo Terpolilli (coordinator)

curator
Marco Brizzi

"I (am)" congress
curators: Gabriele Mastriqli, Peppino
Ortoleva
chairmen: Luca Molinari, Peppino Ortoleva

talk shows
curators: Gandomenico Amendola,
Pedro Pablo Arroyo Alba, Anna Barbara,
Furio Barzon, Oliviero Beha, Michele Bonino
Elena Carlini, Francesco Garofalo, Alberto
Iacovoni, Filippo Innocenti, Stefano Mirti,
Marco Pisati, Pietro Valle

archive and secretary
Enrica Longo
with the collaboration of Egle Cozzo,
Francesca Oddo

press office
Elisabetta Mori

exhibit design
avatar Architettura (Nicola Santini,
Pierpaolo Taddei with the collaboration
of Daniela Urro and Eva Ratti)
with CICCIO Group (Curiously Inflated
Computer Controlled Interactive Object)

exhibit coordinators
Omar Cotza, Fabrizio De Santis, with the
collaboration of Samuele Martelli
(exhibit realized with the collaboration of the
students of California State University,
International Program - Italy)

staff coordinator
Emanuela Cappellini

technical coordinator
Franco Filippini

video direction
Michele Aquila

graphics
LCD, The Intermedia Agency

exhibits

"DEEP INSIDE"
international exhibit of architecture
curator: Marco Brizzi
assistant: Elisa Grilli

"SPOT ON SCHOOLS"
architecture schools and media
curator: Paola Giaconia

"ABOUT CITIES"
municipalities, architecture and the public
curator: Elisabetta Strano

catalogues

"INTIMACY"
eds. Marco Brizzi, Paola Giaconia
(pp160, full color, Italian/English,
Mandragora)

"SPOT ON SCHOOLS"
ed. Paola Giaconia
(pp96, full color, English, Mandragora)

translations
Anna Calini, Melissa Neill, Francesca Oddo,
Alex Sera

editorial partners

ABITARE
Computer&Internet
Elite
EXIBART
IL GIORNALE DELL'ARCHITETTURA
JULIET
LABEL Magazine
L'industria delle costruzioni
Metropolis Magazine
OTTAGONO
ORIS - Arhitekst d.o.o.
SPAZIO-ARCHITETTURA

Thanks to: Erica Briani, Massimo Ciliberti,
Luca Dettori, Monica Fintoni, Lucio Fontana,
Patrizia Gabellini, Rosalee Giachino-Baker,
Susanne Lambert, Jacopo Marelli, Luca
Martelli, Stefano Mirti, Patrizia Moroso,
Maria Luisa Palumbo, Andrea Paoletti,
Agostino Poletto, Gabriella Raggi, Marcus
Ribeiro, Luca Rubino, Emanuela Semiani,
Gianni Sinni

INTERNATIONAL CONFERENCE > OCTOBER 2-5 > OSPEDALE DEGLI INNOCENTI
EXHIBITS > OCTOBER 2-12 > OSPEDALE DEGLI INNOCENTI / STAZIONE LEOPOLDA
WORKSHOPS > OCTOBER 5-12 > STAZIONE LEOPOLDA

Florence > October 2-12, 2003
Ospedale degli Innocenti, Salone Brunelleschiano
Stazione Leopolda, Spazio Alcatraz

INTIMACY

BEYOND MEDIA
OLTRE I MEDIA